ALEPH confirmed official challenger & official French Team for the 34th America’s Cup
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ALEPH, the challenge headed by Bertrand Pacé and Alain Gautier, has just taken a major step forward. The French campaign's entry has been confirmed by the Golden Gate Yacht Club. ALEPH, the challenge headed by Bertrand Pacé and Alain Gautier, has just taken a major step forward. The French campaign's entry has been confirmed by the Golden Gate Yacht Club. ALEPH is officially a challenger for the 34th America's Cup. With the backing of the French Sailing Federation, the French challenger has taken on the official mantle of "French Team for the 34th America's Cup", and has been re-named "ALEPH-EQUIPE DE FRANCE". This is fantastic another new competitor joining the 34th America's Cup! Representing one's country is a huge privilege, and one more reason to be at the top of our game and not disappoint. In line with its strategy, ALEPH - EQUIPE DE FRANCE will continue to bring together French talent focussing on performance-oriented team players. It is very satisfying that this campaign which we support has been selected as an official challenger. It is an important step and we are delighted. The entry also means that we can add the title of "EQUIPE DE FRANCE", as we had promised. Following the French Olympic Sailing Team and the French Match Racing Team, this is the 3rd French Team, and we wish them as much success as the other two French teams!*! This is a moment of pride and emotion for every single member of the team. The team spirit prevalent in the French national teams of handball, athletics, swimming and more recently the superb French Olympic Sailing Team is a source of inspiration for ALEPH - EQUIPE DE FRANCE: success is built on the strength of a team, both in individual and team sports. ALEPH - EQUIPE DE FRANCE is the fourth international team to become an official Challenger for the 34th America's Cup. The team is hard at work to secure all financial partnerships before March 2011. The new format laid out by the organisation will deliver unprecedented media coverage for ALEPH - EQUIPE DE FRANCE's sponsors.*The French Olympic Sailing Team won the 2010 World Cup, and the French Match Racing Team finished second on the World Match Racing Tour.*Photo Credits: Portrait of Bertrand Pacé by Morris Adant; Portrait of Alain Gautier by Carlo Borlenghi. Tags on NauticNews: PR. Posted: 2010-12-16 16:56:34